

Shepherd

LEADS THE WAY AGAIN IN '56



... for sheer thrills
in beauty, performance
and quality.

JARCO

MARINE, INC., 2192 NIAGARA ST., BUFFALO 7, NEW YORK

Phone: BEdford 2775

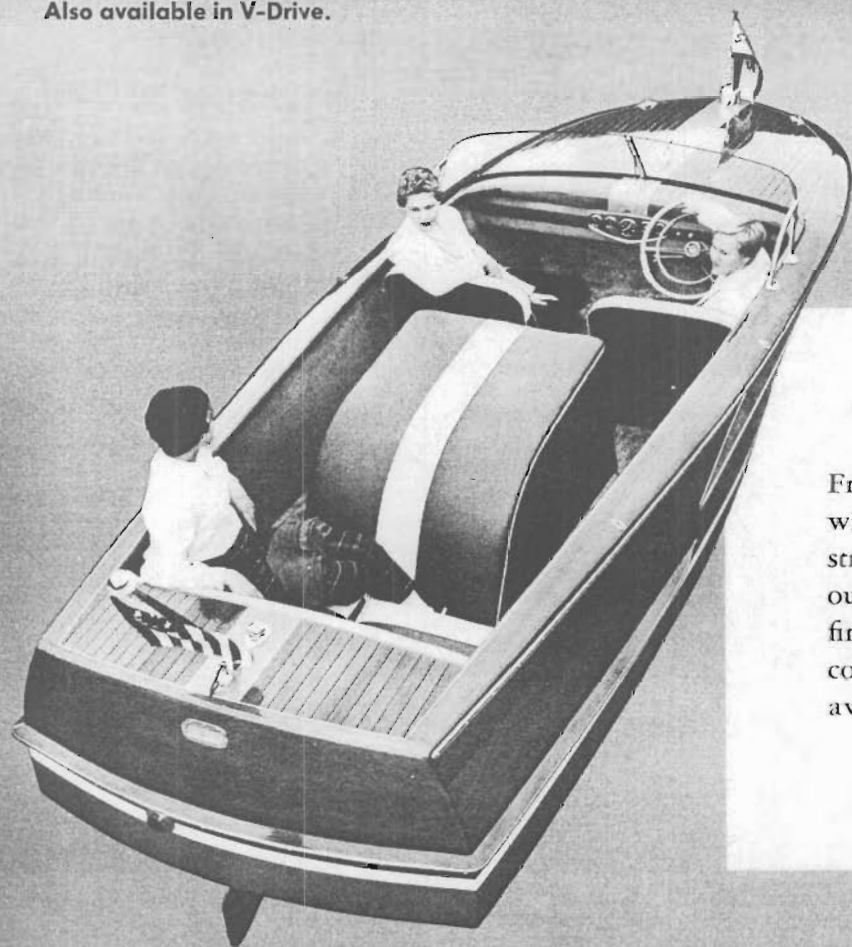
EXCLUSIVE SHEPHERD DISTRIBUTORS IN THE UNITED STATES

Your Dreams of Excitement Become

1956 RUNABOUT



Shepherd 22' Direct Drive Utility
Single power 135 to 200 H.P.
Also available in V-Drive.



Shepherd 18' Direct Drive Utility
Single power 75 to 175 H.P.
Also available in V-Drive.

Framed and finished in rich, rugged mahogany with double planked bottoms, the sturdy construction of Shepherd boats assures years of outstanding service at low upkeep. Hull finishes include contrasting two-tone varnished color combinations. Navy convertible tops available for all models.

Some Realities Aboard a Shepherd

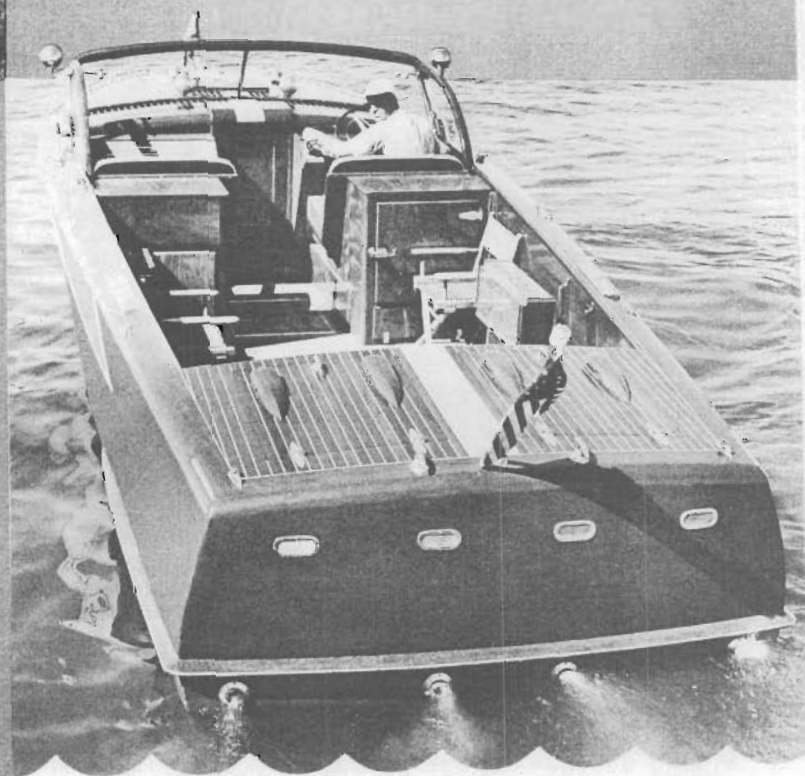
TS AND CRUISERS



There is an undeniable air of quality that is traditional in all Shepherd boats. For 1956 that quality has been given added zest with the introduction of striking new color arrangements and new, deluxe interior appointments. For the absolute peak in style, performance and construction, see these luxurious new Shepherds.

Shepherd 24' V-Drive Runabout
Single or Twin Power Options
of 200 to 270 H.P.

**Shepherd 27' V-Drive
Express Cruiser**
Twin power 270 to 400 H.P.

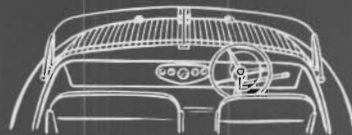


1956 Shepherd

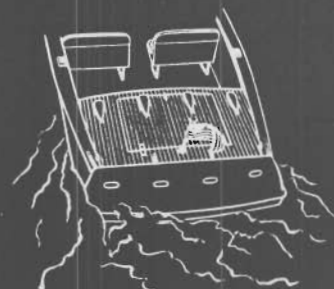
1956 SPECIFICATIONS AND EQUIPMENT

STANDARD EQUIPMENT

| | | |
|------------------------------------|------------------------------------------------|---------------------------|
| ANCHOR AND LINE | 18', 22' and 24' | 27' |
| BAR AND CELLARET ARRANGEMENT | 1 | 1 |
| BOW PENNANT AND FLAGSTAFF | 1 | 1 |
| BUNKS | 1 | Twin V-Bunks forward |
| CHOCKS, BOW | 2 | 2 |
| CRADLE | 1 | 1 |
| DINING TABLE | 1 | 1 |
| ELECTRIC BILGE PUMP | 1 | 1 |
| ELECTRIC BILGE BLOWER | 1 | 1 |
| ENSIGN AND STERN FLAGSTAFF | 1 | 1 |
| FENDER HOOKS | 6 | 6 |
| FIRE EXTINGUISHERS | 1 | 2 |
| FLOOR COVERING | Linoleum | Linoleum |
| FRESH WATER TANK AND SINK | | 1 |
| THROTTLE CONTROL | On Steering Wheel | On Instrument Panel |
| HARDWARE | Chrome Plated | Chrome Plated |
| HORN | 1 | 1 Pair |
| HULL | Natural Finish or Painted | Natural Finish or Painted |
| HYDRAULIC SHIFT CONTROLS | | 1 Pair |
| INSTRUMENT PANEL | Deluxe — Five unit | 2 Deluxe — Five unit |
| LIFTING RINGS | Fore and Aft | Fore and Aft |
| MOORING LINES | 2 | 2 |
| RUNNING LIGHTS | Fore and Aft | Fore, Aft and Sides |
| SEAT BACKS | Resilatex | Resilatex |
| SEAT CUSHIONS | Dunlopillo | Dunlopillo |
| SPOTLIGHTS | | Twin |
| STEERING WHEEL | Deluxe with horn ring and clutch control lever | Deluxe with horn ring |
| TOILET | | 1 Forward |
| TOOL KIT | 1 | 1 |
| UPHOLSTERY | Textileather Tolex | Textileather Tolex |
| NAVY CONVERTIBLE TOP | | 1 |



Standard equipment on all Shepherd Runabouts include deluxe steering wheel, 5-unit instrument panel and wrap-around moulded windshield.



Sound-proof stern compartment provides easy accessibility to V-drive engines.

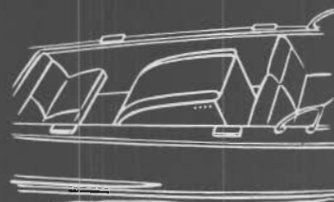
SPECIFICATIONS

| | | | | |
|------------------------------------------|------------------------------|-----------------|-----------------|-----------------|
| LENGTH | 18' | 22' | 24' | 27' |
| BEAM | 18' | 22' | 24' | 27' |
| DRAFT | 6' 4" | 7' 5" | 8' 4" | 9' 4" |
| FREEBOARD—FORE AND AFT | 22" | 24" | 28" | 2' 10" |
| FRAMES, MAHOAGANY AND/OR WHITE OAK | 28 1/2"—22" | 34 1/2"—26" | 37"—27" | 46"—34" |
| BOTTOM, MAHOAGANY | 7/8" x 3 1/2" | 7/8" x 3 1/2" | 15/16" x 3 7/8" | 15/16" x 4 1/4" |
| STEM, MAHOAGANY | Double 3/8" | Double 3/8" | Double 3/8" | Double 1/2" |
| KEEL, MAHOAGANY | 1 7/8" x 5 1/2" | 1 7/8" x 5 1/2" | 1 7/8" x 5 1/2" | 2 1/4" x 5 1/2" |
| DECKS AND TOPSIDES, MAHOAGANY | 1 7/8" x 5 1/2" | 1 7/8" x 5 1/2" | 2" x 6 1/4" | 2 1/8" x 6 1/2" |
| BATTENS, OAK | 1/2" | 1/2" | 1/2" | 5/8" |
| FASTENINGS | 5/8" x 1 3/8" | 5/8" x 1 3/8" | 5/8" x 1 3/8" | 5/8" x 1 3/8" |
| RUDDER | Brass Screws and Bolts | | | |
| STRUT | Manganese Bronze | | | |
| SHAFT | Bronze with Aqualite Bearing | | | |
| SHAFT LOG—FLEXIBLE | 1" Bronze* | 1" Bronze* | 1 1/8" Monel | 1 1/8" Monel |
| GAS TANK CAPACITY | Bronze | Bronze | Bronze | Bronze |
| STEERING | 1 — 25 Gal. | 1 — 33 Gal. | 1 — 55 Gal. | 2-55 Gal. ea. |

Right-hand drag link assembly

Prices, Specifications and Equipment subject to change without notice.

* Monel Shafts used with all Engines of 150 HP or over.



Cushioned, sound-proof housing covers engines of direct drive Shepherds.



MARINE, INC., 2192 NIAGARA ST.
BUFFALO 7, N.Y., Phone: BEDford 2775

EXCLUSIVE SHEPHERD DISTRIBUTORS IN THE UNITED STATES

SHEPHERD BOATS

1956 MODELS

Power Options and Prices

18-FT. DIRECT DRIVE UTILITY

| | | |
|----------------------------|--------------------|---------|
| Gray Phantom Four..... | 75 hp Marine Eng. | \$3,755 |
| Chrysler Crown | 125 hp Marine Eng. | 4,255 |
| Chrysler Crown Spl. | 135 hp Marine Eng. | 4,355 |
| Gray Model 135 | 135 hp Marine Eng. | 4,340 |
| Gray Fireball Six | 140 hp Marine Eng. | 4,455 |
| Dearborn Interceptor | 175 hp Marine Eng. | 4,795 |

18-FT. V-DRIVE RUNABOUT

| | | |
|------------------------|----------------------------|---------|
| Chrysler Ace Special | 110 hp Marine Eng., 1.42rg | \$4,855 |
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | 4,995 |

22-FT. DIRECT DRIVE UTILITY

| | | |
|----------------------------|--------------------|---------|
| Gray Model 135 | 135 hp Marine Eng. | \$4,995 |
| Chrysler Crown Spl. | 135 hp Marine Eng. | 5,010 |
| Gray Model 150 | 150 hp Marine Eng. | 5,525 |
| Nordberg Knight | 155 hp Marine Eng. | 5,625 |
| Dearborn Interceptor | 175 hp Marine Eng. | 5,550 |
| Chrysler Imp. Spl. | 200 hp Marine Eng. | 6,160 |

22-FT. V-DRIVE RUNABOUT

| | | |
|---------------------------|----------------------------|---------|
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | \$5,630 |
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | 7,095 |

24-FT. V-DRIVE RUNABOUT

| | | |
|---------------------------------|------------------------------|---------|
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | \$7,795 |
| Chrysler Ace Special | 2-110 hp Marine Eng., 1.42rg | 8,695 |
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | 8,995 |

27-FT. V-DRIVE EXPRESS CRUISER

| | | |
|---------------------------------|------------------------------|----------|
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | \$14,995 |
| Chrysler Imperial Special | 2-200 hp Marine Eng., 1.42rg | 16,995 |

(Includes Navy Convertible Top and other Accessories per catalog equipment list)

(Solid Sedan Top Available on 27' Model at \$750.00 additional)

Accessory List—Suggested Prices

| | | | |
|----------------------------|----------|----------------------------------|--------------------|
| Canvas Mooring Cover | | Cig. Lighter—Hand Spotlight..... | All Models \$20.00 |
| 18 ft. | \$ 90.00 | Electric Bilge Pump | All Models 62.50 |
| 22 ft. | 100.00 | Self Bailer | All Models 25.00 |
| 24 ft. | 140.00 | Step Pads (pair) All Models..... | \$20.00 |



MARINE, Inc.

2192 Niagara Street, Buffalo 7, N. Y.
Phone: BEdford 2775

EXCLUSIVE UNITED STATES DISTRIBUTORS

Glenn E. Furness
Hutchinson's Boat Works, Inc.
Alexandria Bay, N. Y.

Standard Equipment Included in Prices — Prices Spec. and Equip. Subject to Change Without Notice
All Prices F.O.B. Buffalo, New York



SHEPHERD

Specifications and Equipment

STANDARD EQUIPMENT

| | 18' 22' and 24' | 27' |
|----------------------------------------|------------------------------------------------|---------------------------|
| ANCHOR AND LINE | 1 | 1 |
| BAR AND CELLARET ARRANGEMENT | 1 | 1 |
| BOW PENNANT AND FLAGSTAFF | 1 | 1 |
| BUNKS | | Twin V-Bunks forward |
| CHOCKS, BOW | 2 | 2 |
| CRADLE | 1 | 1 |
| DINING TABLE | | 1 |
| ELECTRIC BILGE PUMP | | 1 |
| ELECTRIC BILGE BLOWER | | 1 |
| ENSIGN AND STERN FLAGSTAFF | 1 | 1 |
| FENDER HOOKS | 6 | 6 |
| FIRE EXTINGUISHERS | 1 | 2 |
| FLOOR COVERING | Linoleum | Linoleum |
| FRESH WATER TANK AND SINK | | 1 |
| THROTTLE CONTROL | On Steering Wheel | On Instrument Panel |
| HARDWARE | Chrome Plated | Chrome Plated |
| HORN | 1 | 1 Pair |
| HULL | Natural Finish or Painted | Natural Finish or Painted |
| HYDRAULIC SHIFT CONTROLS | | 1 Pair |
| INSTRUMENT PANEL | Deluxe — Five unit | 2 Deluxe — Five unit |
| LIFTING RINGS | Fore and Aft | Fore and Aft |
| MOORING LINES | 2 | 2 |
| RUNNING LIGHTS | Fore and Aft | Fore, Aft and Sides |
| SEAT BACKS | Resilatex | Resilatex |
| SEAT CUSHIONS | Dunlopillo | Dunlopillo |
| SPOTLIGHTS | | Twin |
| STEERING WHEEL | Deluxe with horn ring and clutch control lever | Deluxe with horn ring |
| TOILET | | 1 Forward |
| TOOL KIT | 1 | 1 |
| UPHOLSTERY | Textileather Tolex | Textileather Tolex |
| NAVY CONVERTIBLE TOP | | 1 |

SPECIFICATIONS

| | 18' | 22' | 24' | 27' |
|---------------------------------------------|-------------|-------------------------------|--------------|---------------|
| LENGTH | 18' | 22' | 24' | 27' |
| BEAM | 6' 4" | 7' 5" | 8' 4" | 9' 4" |
| DRAFT | 22" | 24" | 28" | 2' 10" |
| FREEBOARD—FORE AND AFT | 28½"—22" | 34½"—26" | 37"—27" | 46"—34" |
| FRAMES, MAHOGANY AND/OR WHITE OAK | ¾" x 3½" | ¾" x 3½" | 15/16" x 3¾" | 15/16" x 4¼" |
| BOTTOM, MAHOGANY | Double ¾" | Double ¾" | Double ¾" | Double ½" |
| STEM, MAHOGANY | 1⅞" x 5½" | 1⅞" x 5½" | 1⅞" x 5½" | 2¼" x 5½" |
| KEEL, MAHOGANY | 1⅞" x 5½" | 1⅞" x 5½" | 2" x 6¼" | 2⅞" x 6½" |
| DECKS AND TOPSIDES, MAHOGANY | ½" | ½" | ½" | ⅝" |
| BATTENS, OAK | ⅝" x 1⅜" | ⅝" x 1⅜" | ⅝" x 1⅜" | ⅝" x 1⅜" |
| FASTENINGS | | Brass Screws and Bolts | | |
| RUDDER | | Manganese | Bronze | |
| STRUT | | Bronze with Aqualite Bearing | | |
| SHAFT | 1" Bronze* | 1" Bronze* | 1⅞" Monel | 1⅞" Monel |
| SHAFT LOG—FLEXIBLE | Bronze | Bronze | Bronze | Bronze |
| GAS TANK CAPACITY | 1 — 25 Gal. | 1 — 33 Gal. | 1 — 55 Gal. | 2-55 Gal. ea. |
| STEERING | | Right-hand drag link assembly | | |

Prices, Specifications and Equipment subject to change without notice.

*Monel Shafts used with all Engines of 150 HP. or over.

from Canadian photo

1956

OUTBOARD - SHEPHERD JUNIOR

MODEL 90 - Two toned painted sides with Varnished deck

MODEL 95 - Two toned Varnish

Length - 15' 6"

Beam - 6' 4"

Moulded Depth - 34"

Freeboard fore and aft - $22\frac{1}{2}$ " - $17\frac{1}{2}$ "

Bottom - Vee double planked 5/16 edge grained Cedar

Sides - Batten Seamed 3/8 Mahogany

Deck - 7/16 Mahogany

Seats - Upholstered, Full back seat and Split front, Seats 5

Standard Equipment: - Punning Lights, Cleats Chocks, Fender Hooks, Curved Windshield, Lifting Rings, Sheir Mouldings, Steering Wheel and 4 Sheaves

Weight - 550 lbs.

SHEPHERD BOATS LIMITED
NIAGARA - ON - THE - LAKE, ONTARIO



SHEPHERD BOATS

1956 MODELS

Power Options and Prices

18-FT. DIRECT DRIVE UTILITY

| | | |
|----------------------------|--------------------|---------|
| Gray Phantom Four..... | 75 hp Marine Eng. | \$3,755 |
| Chrysler Crown | 125 hp Marine Eng. | 4,255 |
| Chrysler Crown Spl. | 135 hp Marine Eng. | 4,355 |
| Gray Model 135 | 135 hp Marine Eng. | 4,340 |
| Gray Fireball Six | 140 hp Marine Eng. | 4,455 |
| Dearborn Interceptor | 175 hp Marine Eng. | 4,795 |

18-FT. V-DRIVE RUNABOUT

| | | |
|------------------------|----------------------------|---------|
| Chrysler Ace Special | 110 hp Marine Eng., 1.42rg | \$4,855 |
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | 4,995 |

22-FT. DIRECT DRIVE UTILITY

| | | |
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| Gray Model 135 | 135 hp Marine Eng. | \$4,995 |
| Chrysler Crown Spl. | 135 hp Marine Eng. | 5,010 |
| Gray Model 150 | 150 hp Marine Eng. | 5,525 |
| Nordberg Knight | 155 hp Marine Eng. | 5,625 |
| Dearborn Interceptor | 175 hp Marine Eng. | 5,550 |
| Chrysler Imp. Spl. | 200 hp Marine Eng. | 6,160 |

22-FT. V-DRIVE RUNABOUT

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|---------------------------|----------------------------|---------|
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | \$5,630 |
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | 7,095 |

24-FT. V-DRIVE RUNABOUT

| | | |
|---------------------------------|------------------------------|---------|
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | \$7,795 |
| Chrysler Ace Special | 2-110 hp Marine Eng., 1.42rg | 8,695 |
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | 8,995 |

27-FT. V-DRIVE EXPRESS CRUISER

| | | |
|---------------------------------|------------------------------|----------|
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | \$14,995 |
| Chrysler Imperial Special | 2-200 hp Marine Eng., 1.42rg | 16,995 |

(Includes Navy Convertible Top and other Accessories per catalog equipment list)
 (Solid Sedan Top Available on 27' Model at \$750.00 additional)

Accessory List—Suggested Prices

| | | | |
|----------------------------|----------------------------------|--------------------------------------------|------------------|
| Canvas Mooring Cover | 18 ft. \$ 90.00 | Cig. Lighter—Hand Spotlight.....All Models | \$20.00 |
| | 22 ft. 100.00 | Electric Bilge Pump | All Models 62.50 |
| | 24 ft. 140.00 | Self Bailer | All Models 25.00 |
| | Step Pads (pair) All Models..... | | \$20.00 |



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 MARINE, Inc.

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 All Prices F.O.B. Buffalo, New York



SHEPHERD BOATS

1956 MODELS

Power Options and Prices

18-FT. DIRECT DRIVE UTILITY

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| Chrysler Crown Spl. | 135 hp Marine Eng. | 4,355.00 |
| Gray Model 135 | 135 hp Marine Eng. | 4,340.00 |
| Gray Fireball Six | 140 hp Marine Eng. | 4,455.00 |
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22-FT. DIRECT DRIVE UTILITY

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| Chrysler Crown Spl. | 135 hp Marine Eng. | 5,010.00 |
| Gray Model 150 | 150 hp Marine Eng. | 5,525.00 |
| Nordberg Knight | 155 hp Marine Eng. | 5,625.00 |
| Dearborn Interceptor | 175 hp Marine Eng. | 5,550.00 |
| Chrysler Imp. Spl. | 200 hp Marine Eng. | 6,160.00 |

18-FT. V-DRIVE RUNABOUT

| | | |
|------------------------|----------------------------|------------|
| Chrysler Ace Special | 110 hp Marine Eng., 1.42rg | \$4 855.00 |
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | 4,995.00 |

22-FT. V-DRIVE RUNABOUT

| | | |
|---------------------------|----------------------------|------------|
| Chrysler Crown Special | 135 hp Marine Eng., 1.42rg | \$5,630.00 |
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | 7,095.00 |

24-FT. V-DRIVE RUNABOUT

| | | |
|---------------------------------|------------------------------|------------|
| Chrysler Imperial Special | 200 hp Marine Eng., 1.42rg | \$7,795.00 |
| Chrysler Ace Special | 2-110 hp Marine Eng., 1.42rg | 8,695.00 |
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | 8,995.00 |

27-FT. V-DRIVE EXPRESS CRUISER

| | | |
|---------------------------------|------------------------------|-------------|
| Chrysler Crown Special | 2-135 hp Marine Eng., 1.42rg | \$14,995.00 |
| Chrysler Imperial Special | 2-200 hp Marine Eng., 1.42rg | 16,995.00 |

(Includes Navy Convertible Top and other Accessories
per catalog equipment list)

(Solid Sedan Top Available on 27' Model at \$750.00 additional)

Accessory List—Suggested Prices

| | | | |
|----------------------------------|------------------|----------------------------------|-------------------|
| Canvas Mooring Cover | 18 ft. \$ 90.00 | Navy Convertible Tops | 18 ft. \$395.00 |
| | 22 ft. 100.00 | | 22 ft. 495.00 |
| | 24 ft. 140.00 | side Curtains for Navy Top | 18 ft. 45.00 |
| Cig. Lighter—Hand Spotlight..... | All Models 20.00 | | 22 ft. 50.00 |
| Electric Bilge Pump | All Models 62.50 | Self Bailer | All Models 25.00 |
| Hull Drain Plug | 5.50 | Step Pads (pair) | All Models. 20.00 |



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2192 NIAGARA ST. BUFFALO 7, N.Y.

Phone: BEdford 2775

EXCLUSIVE UNITED STATES DISTRIBUTORS

Standard Equipment Included in Prices — Prices Spec. and Equip. Subject to Change Without Notice

All Prices F.O.B. Buffalo, New York

Sh-PL-56

Effective 11-1-55